'Honest' reporting needed for proper resource managing

UNIVERSITY of Queensland research is pav- ing the way for better management of the natural environment.

In work published in the journal Science last week, researchers from UQ's Ecology Centre and collaborators have found that only the 'honest' reporting of both the positive and negative outcomes of conservation policy can lead to proper management of dwindling environmental resources.

Lead author Dr Eve McDonald-Madden said that without rigorous and transparent account it was impossible to manage the environment.

“Given the increasing public awareness of conservation issues and the need for ongoing investment in environmental management, it is worrying that little attention has been given to deriving rigorous metrics for reporting on conservation investments,” Dr McDonald-Madden said.

“Reporting both gains and losses is a basic requirement of 'honest' conservation accounting.

“The current global standard of reporting gains but not losses is unjustified and potentially misleading,” she said.

Professor Hugh Possingham, the director of a federally funded Commonwealth Environmental Research Facility on environmental decision-making and co-author of the study, said the field of biodiversity conservation was hampered by weak performance measurement.

“In the corporate world such weak reporting would be considered bad practice,” Professor Possingham said.

The researchers used a case study of land clearing in Queensland from 1997 to 2003 and found, with traditional reporting methods, the conservation gains would appear to be small but positive.

“When metrics are used that account for both loss and reservation, they tell a markedly different story,” he said.

“They reveal that overall in that period Queensland lost habitats far faster than they were being conserved.

“Hopefully changes to land clearing laws and a government commitment to expanding the reserve system will show better performance in the next period,” he said.

Dr McDonald-Madden said honest metrics of conservation achievements were essential to inform conservation shareholders — the public — about the performance of their investments.

“In failing to mention the losses and opportunity costs of conservation investments, agencies reporting on conservation achievements are disclosing revenue rather than net profit, and are being economical with the truth,” Dr McDonald-Madden said.

“An auditor from the financial sector would be appalled.

“Governments around Australia, and all over the world, need to get their environmental accounts cleaned up,” she said.